

# At last, one of the world's best bat makers gets his own name on the willow.

## Tim Keeley, for many years the innovator and craftsman behind the Newbery name, has launched his own brand of bats and accessories.

Tim started at Gray Nicholls, and then went with John Newbery when he started the Newbery brand.

Sadly, John died far too early, and Tim became the owner and bat maker for Newbery until he sold the business, although he kept making the bats for them until very recently.

He has made bats for some of the world's greatest cricketers, from every major cricket country, past and present, and is constantly in demand by them.

His workshop is sited at his Father's timber yard in East Sussex, where he has hand made bats for a long time, with huge skill.

Now he and his brother Nick, have developed their own range of bats bearing the Keeley name with all the experience developed over 40 years. Hand crafted in East Sussex from English Willow. In addition, a great range of pads and gloves and kit bags rounds off the range and offers terrific product at great values for money.

County players are already carrying the bats, knowing the great quality.

He is in my opinion one of the outstanding bat makers in the

A new brand with 40 years heritage! Not a bad start.

## Our Offer to Club Members



#### **Dedicated Service:**

We want to offer a really good service, so if we don't have what you need on the day we will order it specifically for you and make sure we deliver it back to you.



### 👚 Knowledge:

I played for 3 years for Hampshire under 19's; for many years for Malden Wanderers in the Surrey Championship; and now for Surrey Seniors. I was Cricket Manager for Slazengers; MD for Puma for 15 years, and also CEO of Woodworm, so have built an excellent knowledge of cricket over the years.



#### Value:

Supplied direct to you with a discount of up to 20% off the recommended retail price.

Because we come direct to you we can offer a real discount.

The range includes adult and junior, bats; pads; gloves and kit bags

One of the world's best bat makers at up to 20% off! Supplied to you locally.

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