

MIDDLESEX CRICKET

AFFILIATED CLUBS PLAYERS
MEMBERSHIP SCHEME



MIDDLESEX
CRICKET

ALL YOU NEED TO KNOW ABOUT MIDDLESEX CRICKET'S MEMBERSHIP SCHEME FOR PLAYERS OF OUR AFFILIATED CLUBS

In 2016 Middlesex Cricket launched a brand-new promotion, exclusively available for all clubs affiliated to the Middlesex Cricket Board. Its aim was to provide you, our affiliated clubs, with an array of benefits that bring you closer to us here at Lord's and provide you with access to an exclusive fund, available to all clubs who join the scheme, which has been set up for you from the proceeds of this initiative.

If your club didn't affiliate to the Middlesex Cricket Board in 2016 don't worry, by affiliating to the Board by the 1st May 2017, you will be eligible to join the Affiliated Clubs Players' Membership Scheme for the 2017 season! Affiliation forms are available on request to james.lark@middlesexccc.com

This piece of material explains what the scheme is all about, how you can join, how you can benefit, and answers any questions you may have before you join the scheme.



We have long held the belief that we need to work more closely with the clubs who affiliate themselves to us, whilst also making it easier for those club's members to come and support us here at Lord's. For this reason, we created our Affiliated Clubs Players' Membership Scheme.

The scheme itself is simple and there are no catches. **ALL playing members of your club can join** as members of Middlesex County Cricket Club for a fraction of the normal cost. Just **£25 for adults** and only **£10 for children** aged 18 and under.

Whether every single member of your club chooses to join, or whether just a few individuals wish to take advantage of this opportunity, that's up to them and up to you. Whether your players play infrequently, once a season, or play every weekend, the scheme is open to all your playing members!

All we need you to do is nominate a representative at your club who is prepared to collate a list of all playing members who wish to take part in the scheme. Once they've collated the list of players, they simply need to send us the spreadsheet, along with the associated fees and we'll join your members up and send their 2017 membership cards back to you.

The nominated representative, our Ambassador, will be rewarded with a **FREE annual membership to Middlesex County Cricket Club** and ten free entry vouchers to bring guests with them to Lord's to any four-day Specsavers County Championship or fifty over Royal London One-Day Cup match as a thank you from us for their help.

The benefits your playing members will enjoy are numerous, including **FREE entry into every single Middlesex home match** in all three competition formats, including the NatWest T20 Blast, access to the members' stands and bars, the opportunity to attend our Meet the Players party at Lord's, and plenty more besides.



The benefit to you as a club taking part is that you will be able to apply for grants from a fund that has been set up exclusively for the use of clubs involved in this scheme! ALL revenue raised from this initiative is placed into this fund, which can be used by clubs for machinery, pitch improvements and more besides.

Whilst it is certainly not mandatory for you to do so, numerous clubs who've joined the scheme have elected to integrate the cost of the Middlesex membership on to the cost of their own club's membership fees, meaning that when members join your club, they automatically receive Middlesex membership as a benefit of their joining package. Should you wish to do so, adding on £15 to the cost of all your colts' annual membership fees will ensure that your club will make an additional £5 from every single colt who joins your club!

If you do elect to integrate the cost of Middlesex membership to your own membership fees, be it for juniors, adults or both, then we'll offer you even more rewards as a thank you for your commitment to the scheme;

- You'll receive 100 free entry vouchers for Lord's for any Specsavers County Championship or Royal London One-Day Cup match

- Either a Middlesex CCC player or Pinky's Pavilion will visit your club in 2017
- A Middlesex CCC mini-bat signed by the Middlesex squad
- Invitations to our exclusive Affiliate Club Playing Members event at Lord's

The spreadsheet that your chosen Middlesex Ambassador needs to complete is attached, which once completed, simply needs to be sent back to James Lark, who will process your application.

Should any additional members of your clubs wish to join the scheme further down the line, then your Ambassador simply needs to send any additional names through to James, along with the associated fees, who will add them to the scheme. We regret that we will be unable to accept applications from individuals directly, so please ensure all requests to join the scheme come through your nominated Ambassador.

Please feel free to contact James Lark, who will be happy to answer any further questions you may have including how to make payments, and we hope to be able to welcome you to the Middlesex Affiliated Clubs Players' Membership Scheme in the coming weeks.

James Lark
Club & Leagues Administrator
0208 346 8020
james.lark@middlesexccc.com



**MIDDLESEX
CRICKET**

Middlesex Cricket, Lord's Cricket Ground, London, NW8 8QN

f facebook.com/MiddlesexCricket **t** [@Middlesex_CCC](https://twitter.com/@Middlesex_CCC) **ig** instagram.com/MiddlesexCricket